

CITY DOC TO MEET OBAMA

Paediatric cardiologist Dr Sunita Maheshwari is among 18 innovative entrepreneurs selected to meet Obama in Mumbai on Saturday when he speaks on innovation. Eight CEOs will also meet him. **P 11**

Bangalore doctor to meet US Prez at innovation talk

Jayashree Nandi | TNN

Bangalore: "I first thought it was a virus in my mailbox." This is what paediatric cardiologist, Dr Sunita Maheshwari, had to say when she saw a mail from the US Consulate inviting her to meet US President Barack Obama.

Bangalore-based doctor Maheshwari is among the 18 innovative entrepreneurs selected by the President's team to meet him on Saturday when he will be delivering a talk on innovation at the Taj Oberoi. Eight other CEOs of large companies would also be meeting him on the same day.

Dr Maheshwari heads Teleradiology Solutions, an IT healthcare organization that provides diagnostic reports to patients all over the world. The company's clients include 100 hospitals in the US, 11 in Singapore and many across the world. "I received the invitation last Friday by email. When I saw it I thought it was a virus. So I called my HR to ask if she had also received a similar mail. When many people looked at it, they said it



● Teleradiology Solutions, India's first and largest teleradiology company, was founded in 2002 by two Yale-trained physicians, Dr Arjun Kalyanpur and Dr Sunita Maheshwari. It provides teleradiology services (CT, MRI, X-ray reports) to hospitals globally in the United States (100 hospitals), Singapore (11 hospitals), Puerto Rico, Croatia, Georgia, Denmark, the Netherlands and parts of India. It recently signed with the Indira Gandhi Memorial Hospital in the Maldives

A PROFILE

● Dr Sunita Maheshwari was born in the US and raised in Hyderabad, received her MBBS training at Osmania University. She trained in Paediatrics and Paediatric Cardiology at Yale University in Connecticut. She was the winner of the Young Clinician Award from the American Heart Association and the Best Teacher Award at Yale University. She returned to India in 1999 and for over a decade ran the Paediatric Cardiology department at a large cardiac hospital in Bangalore

● Apart from her medical clinical work, she is a medical entrepreneur and in 2002 she helped set up Teleradiology Solutions

can't be a virus. On Monday, I received the hard copy of the invite and since then my family and staff have been just exclaiming, 'Oh, my god!'"

"My employees are very thrilled and it's a great honour to be recognized by the Presi-

dent of America. We have been quietly doing our work in this small company in Whitefield and not many know about us. I admire Obama because he is the symbol of multiple cultures and of innovation in administration," Dr Maheshwari said.

'Obama is warm, an inspiration!'

TIMES NEWS NETWORK

Bangalore: Meeting President Obama is like swigging on a dose of the best inspiration.

"It was an incredible experience! It was a closed-door session and was held in the Jacaranda room of the Trident hotel, right before his speech at the Indo-US CII business summit. Also present were US ambassador to India and the US commerce secretary, in addition to the eight CEOs of Indian American companies and over 20 innovative entrepreneurs of India who had been invited. There were only 35 persons in the room," this was city-based paediatric cardiologist Dr Sunita Maheshwari's experience. She was part of a 45-minute meeting on Saturday.

The discussion centered around how India and US collaborations have been working, the roadblocks, and how partnerships have been good for both countries. He asked individual entrepreneurs who came from different parts of the country to discuss their issues. Obama listened to the examples and said "Cross-pollination between the countries can increase jobs for both countries." After the panel discussion, he chatted with the innovative Indian entrepreneurs, including Dr Maheshwari.

"When I told him that we were covering the

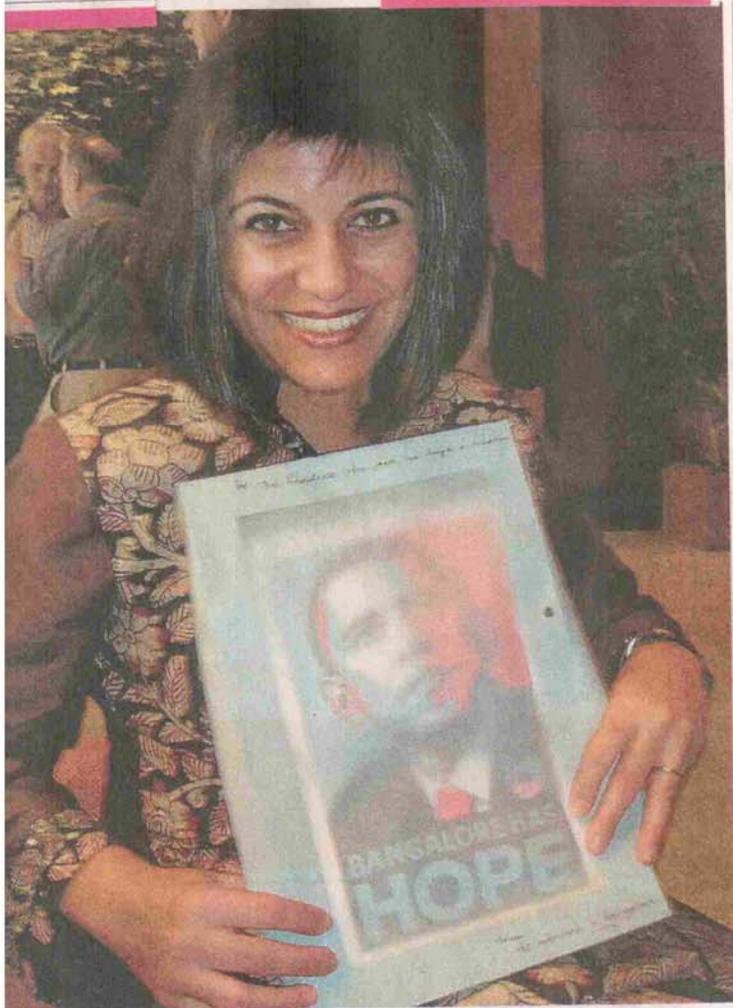


ON CLOUD NINE: Dr Sunita Maheshwari

night shift for 100 American hospitals from Bangalore, and using technology to improve healthcare delivery around the globe, he said: "That is truly incredible, keep up the great work". I felt very inspired," she added.

The entrepreneurs spent around 45 minutes with the President. "It was a real honour not just for me, but for our company and staff at Telera-diology who have been working with passion and enthusiasm over the past eight years to build a high-quality, innovative healthcare company that Bangalore and India can be proud of. We have been involved with over 3 million patients globally thus far, and have been working at taking high-quality diagnostics to remote parts of India like Ramakrishna Mission Hospital in Arunachal Pradesh. Today, I felt there was hope for people like me in India," she said.

Dr Maheshwari carried two gifts for Obama — one a T-shirt of the President with a comment: 'Bangalore has HOPE', and the other a signed copy of Ramachandra Guha's book 'Makers of Modern India'. She was told that these gifts will be taken to the White House as part of his international gifts from his travels. She added that Obama heard out every entrepreneur and spoke with each one, and was warm and friendly.



Giving from the heart

DREAMER, ACHIEVER Paediatric cardiologist Dr Sunita Maheshwari runs People4people, an organisation that funds activities for children in government schools of Karnataka. Chethana Dinesh profiles the healthcare entrepreneur who is glowing after her meeting with US President Barack Obama in Mumbai

When Dr Sunita Maheshwari received an e-mail from the US Consulate General inviting her to meet the Obamas, her immediate reaction was, "Somebody is trying to pull a fast one on me". But the mail turned out to be authentic and she was indeed one of the few women entrepreneurs invited to meet the President of the United States on his recent visit to India.

Not surprising. For, Dr Sunita Maheshwari, famously known as the 'Queen of Hearts', is determined to touch people's lives, around the world, in her own special way. She practices medicine, dreams up ideas to make healthcare affordable and patient-friendly, reaches out to patients in remote parts of India, teaches students in need of expert guidance in her chosen field of study, and writes articles on parenting.

It all began when the Yale-trained paediatric cardiologist who worked in the United States for almost a decade decided to come back to India.

"I always knew that the United States was not my final destination. My ambition was to gain all the knowledge that the US had to offer me and come back to India to put it to good use," says Sunita. Luckily for her, her radiologist husband, Dr Arjun Kalyanpur, too felt the same. "In fact, I agreed to marry him only on the condition that we would come back to India to practise," she says.

Holding on to her dream, Sunita landed in India in 1999. She soon found herself heading the Paediatric Cardiology Department at Narayana Hrudayalaya in Bangalore. Her devotion to her profession and her love for her little patients saw her scale great heights.

Turning entrepreneur

"Life was just going fine for me, but not for my husband who shuttled between the US and India once every two months as he had teaching assignments at Yale. That led to the birth of Teleradiology Solutions," she says, going back to the days when she donned the role of a medical entrepreneur.

Set up as a one-of-its-kind, innovative healthcare IT company that provides teleradiologic interpretations to hospitals in the US, the company soon spread its wings to Singapore, Croatia, Georgia, Puerto Rico, Denmark and Netherlands.

"We've recently signed an agreement with the Indira Gandhi Memorial Hospital in Maldives and I'm quite excited about it as this hospital was a gift by our former prime minister Rajiv Gandhi to the people of Maldives," she says.

Even as her company grew by leaps and bounds, Sunita found herself restless. She felt that she wasn't contributing enough to enrich the community. And, the result was Telerich Foundation, which provides

teli-diagnostics to hospitals in remote areas where there are scanners but no doctors interpret the images.

"Ramakrishna Mission Hospital Arunachal Pradesh is one such hospital she says.

While her mornings are spent as 'Ch Dreamer' at Telerad, her afternoons are devoted to RXDX, a multispecialty acute care clinic (not a hospital) in Whitefield Bangalore. "At RXDX, my aim is to treat patients in a cheerful atmosphere," she says.

Taking her mission to spread knowledge a notch higher, Sunita runs an innovative teaching programme for postgraduate paediatric cardiology. "My students are from India and Nigeria," she says.

This doctor who wears many hats was also a writer too. She is a regular contributor to many magazines of repute. She was the editor of the *Paediatric Care Society of India* journal too. And now, she is also authoring a book on simple tips for parents in India on bringing up children. "When I see small children complaining of headache and stomach ache, I know the problem is not with their bodies but with their lifestyles and that prompted me to write the book," she says.

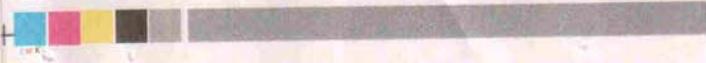
Given the day has only 24 hours, how does she manage to pack so much into it? "The staff at Telerad call me the Queen Delegation," she says, and follows it up immediately with, "I have good time management skills too."

Spending time with her 13-year-old daughter and 10-year-old son hasn't been a problem for this mommy with a flourishing career. She sometimes takes them along to outstation training sessions and discusses her little patients' cases with them. Her son is training to be a tennis player, daughter is an accomplished Bharathanatyam dancer. "My dream is to see them grow into good human beings," says Sunita, who unwinds with music "stays away from the kitchen."

This paediatric cardiologist who was nominated as one of the top 20 women healthcare achievers in India in 2009 runs People4people, a trust that funds activities for children in government schools of Karnataka. She is working on popularising the use of folic acid among women who want to conceive. "Taking folic acid much before pregnancy can act to bring down the number of heart-related problems among newborns," she declares.

About her meeting with US President Barack Obama, she says it was "amazing".

"We, a group of 35 entrepreneurs from all over India, interacted with him for 15 minutes. He spoke to each one of us, carried a T-shirt and Guha's book 'Map of Modern India' which I gave him," she says.



<http://news.in.msn.com/>

11/11/2010

Teleradiology Solutions showcased to US President Barack Obama

Bangalore, Nov 11 (PTI) City-based Teleradiology Solutions, the country's first and largest teleradiology healthcare company with a strong global presence, was picked as one of the examples of Innovative Entrepreneurship in India and showcased to US President Barack Obama during his recent visit.

Teleradiology Solutions Co-Founder Sunita Maheshwari was invited by the US Consul to be a part of a select group of India-based entrepreneurs to meet Obama and share their experiences of innovative US-Indian business partnerships, a company release said here today.

When Maheshwari told Obama that they cover the night shift of a 100 US hospitals from Bangalore and use technology to deliver health care globally, he said "That is incredible, keep up the great work".

Teleradiology Solutions CEO and innovator Arjun Kalyanpur said: "It was a real honour for our company to be chosen to meet the President of the United States. We are proud to have created a high quality innovative healthcare organisation that India can be proud of."

Teleradiology Solutions has provided teleradiology services (i.e. CT, MRI, X-ray reports) to over three million patients globally -- in the United States (100 hospitals), Singapore (11 hospitals), Canada, Puerto Rico, Croatia, Georgia, Denmark, Netherlands, Germany and the Maldives.

It was the first organisation outside Singapore to be accredited by the Ministry of Health, Singapore, the release said.

It was recently rated among the top three US teleradiology firms by the 2010 Klas survey. Through its Telerad Foundation, it provides high quality tele-diagnostics to remote parts of India such as Ramakrishna Mission Hospital in Arunachal Pradesh, where there are patients and scanners but no doctor to interpret the images, it said.

பெங்களூர் டாக்டர் டி-ஷர்ட் பரிசு

பெங்களூர், நவ.10:பெங்களூரைச் சேர்ந்த டாக்டர் மகேஸ்வரி ஒபாமாவை சந்தித்து டி.ஷர்ட் பரிசளித்துள்ளார்.

அமெரிக்க அதிபர் பராக் ஒபாமா இந்தியாவில் 4நாள் சுற்றுப்பயணம் மேற்கொண்டார். இந்திய தொழில் கூட்டமைப்பு சார்பில் நடைபெற்ற தொழில் வளர்ச்சி கருத்தரங்கம் மற்றும் கலந்துரையாடல் நிகழ்ச்சியில் ஒபாமா கலந்து கொண்டார்.

இந்தியாவின் வளரும் தொழிலாளர்களாக கருதப்பட்ட 20பேருடன் அவர் கலந்துரையாடினார். அப்போது அவரை சந்தித்த பெங்களூர் டாக்டர் சுனிதா மகேஸ்வரி ஒபாமாவுக்கு டி.ஷர்ட் மற்றும் புத்தகத்தை பரிசளித்தார்.

இதுகுறித்து டாக்டர். மகேஸ்வரி கூறுகையில், இந்த சந்திப்பு மிகவும் சந்தே



டாக்டர். மகேஸ்வரி

தாஷமும் பெருமையையும் அளிக்கிறது. இந்தியாவில் பெங்களூர் மருத்துவத்துறையில் எவ்வாறு முன்னேறியுள்ளது.

மருத்துவத்துறையில் அவுட்சோர்சிங் தொழில் எவ்வாறு நடந்துவருகிறது என்பது குறித்து மாநாட்டில் பேசினேன்.

பெங்களூரிலிருந்து இரவு நேரங்களில் அமெரிக்காவிலுள்ள ஆஸ்பத்திரிகளுக்கு அவுட்சோர்சிங் சேவை

நடந்துவருவதை குறிப்பிட்டேன்.

அதற்காக என்னை பாராட்டிய அவர் வளர்ந்துவரும் தொழில்நுட்பத்தை பயன்படுத்தி எல்லோருக்கும் எல்லாவிதமான சேவைகளும் கிடைக்கச் செய்யவேண்டும். இந்தியாவுக்கும், அமெரிக்காவுக்கும் இடையே அனைத்து தொழில்நுட்பம் தொடர்பாக பரிமாற்றம் ஏற்படச் செய்ய வேண்டும் என தெரிவித்தார்.

ஒபாமாவின் படத்துடன் 'பெங்களூர் நம்பிக்கையுடன் உள்ளது' என்று ஆங்கிலத்தில் எழுதப்பட்ட டிஷர்ட்டை பரிசளித்தேன்.

ராமச்சந்திர குகாவின் நவீன இந்திய சிற்பிகள் புத்தகத்தையும் பரிசளித்தேன். இரண்டையும் புன்னகையுடன் வாங்கிக்கொண்டு நன்றி தெரிவித்தார்.

இவ்வாறு டாக்டர். மகேஸ்வரி தெரிவித்தார்.

Date	Headline – Online News	Wire/Publication
11/11/2010	Teleradiology Solutions showcased to US President Barack Obama http://www.indiareport.com/India-usa-uk-news/latest-news/933643/Business/4/20/4	Indiareport.com
11/11/2010	Teleradiology Solutions showcased to US President Barack Obama http://news.in.msn.com/business/article.aspx?cp-documentid=4565251	Msn.com
11/11/2010	Teleradiology Solutions showcased to US President Barack Obama http://in.news.yahoo.com/20/20101111/372/tbs-teleradiology-solutions-showcased-to_1.html	Yahoo News
11/11/2010	Teleradiology Solutions showcased to US President Barack Obama http://www.indiaeveryday.com/finance/news-teleradiology-solutions-showcased-to-us-president-barack-1250-1964880.htm	Indiaeveryday.com
11/11/2010	Teleradiology Solutions showcased to Obama http://www.business-standard.com/india/news/teleradiology-solutions-showcased-to-obama/115517/on	Business-standard.com
11/11/2010	Teleradiology Solutions showcased to Obama http://www.headlinesfeed.com/news/teleradiology-solutions-showcased-to-obama	Headlinesfeed.com
11/11/2010	Teleradiology Solutions showcased to US President Barack Obama http://www.newspolitan.com/forum/art/world/GE4DOM3VGA4UCV CU	Newspolitan.com